

Privacy Statement

This privacy policy applies to the worldwide operations of all brands and services within the Topcon Tierra family of websites (the Topcon Tierra Web Sites”).

Overall Privacy Statement

Topcon Tierra takes pride in making your Internet experience as pleasant and safe as possible. We take your privacy seriously. Because we gather certain types of information about our users, we want to help you understand the terms and conditions surrounding the collection and use of that information. This privacy statement discloses the types of information we gather and how we use it. These privacy practices apply to the Web Site that you were viewing when you clicked through to this policy, which is owned directly by us and may be operated by our partner or affiliate.

Security and Integrity of Information

We treat our data as assets that should be protected against loss and unauthorized access. We employ information security techniques to appropriately and reasonably protect confidential information from unauthorized access by users inside and outside the company. Access to customer information is limited to those employees who have a business need for that information.

Topcon Tierra Web Sites, and their supporting systems, employ generally accepted information security techniques such as firewalls, access control procedures and cryptography to appropriately protect confidential information from unauthorized access.

IP & MAC Addresses

The Topcon Tierra Web Sites may collect IP and MAC addresses, internet service provider, computer operating platform, web browser, and other similar information for system administration, security, and statistical analysis purposes. We log these addresses and analyze them to understand where requests originate so that we can provide the most efficient service, enhance security, ensure appropriate usage and produce traffic volume statistics.

An IP address is a number (ex. 208.77.188.166) that is automatically assigned to a computer whenever it connects to the Internet. A MAC Address is a numerical address (ex. 00-20-E0-64-3A-91) that is unique to your computer's network card. This address is critical to your computer being able to use DSL or Broadband internet. If your computer does not have a network (Ethernet) card you will not have a MAC Address. When we refer to MAC Addresses here, we are not referring to Macintosh (Apple) computers.

The Topcon Tierra Web Sites

The following paragraphs describe our commitment to the protection of Personal Information as it applies to the Topcon Tierra Web Sites, which are Web Sites owned by Topcon Positioning Systems Incorporated and operated by Tierra S.p.A., a Topcon Positioning Systems Incorporated and Divitech S.p.A. joint venture company.

What Information We Collect and How We Will Use It

Users can visit most areas of the Topcon Tierra Web Sites without revealing who they are or providing any personal information about themselves. However, some of our interactive services require users identify themselves in order to enable the interactive function. We may ask users to provide some Personal Information in these situations such as a User ID and Password.

We collect personally identifiable information, such as your name, email address, postal address, phone number, and mobile number when you provide it to us for the purpose of responding to your request for Sales Support or Technical Support or General Information, and we collect non-personally identifiable information (see Cookies, below).

Privacy of Children

None of the sites within our network is directed to children under the age of 13. We operate our network of sites in compliance with the Children's Online Privacy Protection Act and do not permit registration by, and will not knowingly collect or use personally identifiable information from, anyone under 13 years of age.

Third Parties

We will never sell information to third parties that could be used to specifically identify an individual customer or group of customers. However, we do provide Personal Information to government agencies as required by law or regulation, and in connection with investigations of possible illegality or misuse of Topcon Tierra services when we believe such release is appropriate in conjunction with Topcon Tierra's Web Site [Terms of Use](#) and other agreements or to protect the rights, property or safety of Topcon Tierra's Web Sites, our users or others. This includes exchanging information with others for fraud protection and credit risk reduction.

Links to Other Sites

Topcon Tierra may provide links to external sites as a convenience to the user. The inclusion of any link does not imply Topcon Tierra endorsement of the external site company, its Web Site, or the products and services it promotes and sells. Topcon Tierra is not responsible for the privacy practices or the content of such Web sites.

Cookies

We use cookies (i) to keep track of and administer user status, preferences, business information and other information provided by a user, (ii) for security purposes, (iii) to understand visitor usage of the Topcon Tierra Web sites on an anonymous basis, and (iv) to evaluate the effectiveness of certain marketing efforts.

Other than cookies used in connection with registered users of a Topcon Tierra Web Site, information collected by cookies is not used by Topcon Tierra to identify an individual. Dealer Central cookies are placed every time a user logs in and are available for that session only. Cookies used to transfer information from one application to another are available only in the session of that transfer. Other cookies may be stored indefinitely on user's hard drives.

Cookies are small text files that a Web site can send to a user's browser for storage on a hard drive. Cookies can make use of the web easier by saving and administering status, application, preferences and other user information. Most browsers are initially set to accept cookies but users can change the setting to refuse cookies or to be altered when cookies are being sent. For instructions on how to change cookie settings, look in the Help menu on your Internet browser. Although refusal of cookies will not interfere with the ability to interact with the Topcon Tierra Web Sites, users will need to accept cookies in order to use certain functionality (for example, Dealer Central) provided at the Topcon Tierra Web Sites.

Web Surveys

From time to time, we may include survey forms on the Topcon Tierra Web Sites to better understand our customers' needs and to create Web sites that respond to their interests. Customers may opt-out of participating in follow-up surveys. Topcon Tierra will not disclose survey response information to companies or individuals outside Topcon Tierra with two exceptions:

1. Anonymized data, with all names, addresses and other personally identifiable information removed.
2. To vendors who are required to maintain the confidentiality of the information and are restricted from using the information for any purpose other than helping to provide services to Topcon Tierra or Topcon Tierra customers.

Acceptance of Privacy Statement

Your continued use of this site signifies your acceptance of the Topcon Tierra Privacy Policy. If you do not agree to all or part of this policy, please do not use this Site. We reserve the right, at our discretion, to modify, add, or remove portions of this policy at any time by posting the revised policy at the Topcon Tierra Web Sites. Please check this page periodically for changes.

Contacting Topcon Tierra

If you have questions about this privacy statement, the practices of this site, or your experience on any of the Topcon Tierra Sites, you can contact:

info@tierraservice.com

Comments, suggestions or materials sent or transmitted to Topcon Tierra shall be deemed to be non-confidential. Topcon Tierra shall have no obligation of any kind with respect to such comments, suggestions or materials and shall be free to use and distribute them to others without limitation, including, but not limited to developing and marketing products incorporating them.

We read every message submitted and try to reply promptly to every one. We may also file your comments to improve the site, forward your comments to our Legal Department, or review and discard the information.

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Effective: September 1, 2008